

ARE YOU INTO ART

&

DESIGN?

Do you like painting? Sketching? Drawing? Designing of apparels? Embroidery? Or, do you just spend time creating doodles on your notebook pages? Are you into digital designing? Do you feel the presence of something in you that shoots to a high whenever you see some exciting graphic in printed or other media? Does it ever occur to you, why Picasso, Doris Salcedo the walls of the Ajanta caves and the air around Kalabhavan at Shantiniketan on one hand and your chic earrings, sleek smart phone, cute tea cup and the Bauhaus on the other are all under the enormous shade of the small phrase "art and design".



Serampore College Association for Art and Design (SCAAD)

Joint Conveners:

Dr Dipankar Ghosh (Department Of Physics)

Mr Prabir Kumar Das (Department of Physiology)

Teaching Members :

Dr. Bhaskar Chaudhury (Department Of Bengali)

Dr. Anadi Roy Chowdhury (Department of Physiology)

Dr. Sanjay Sarkar (Department Of Zoology)

Prof. Ranita Roy (Department Of Mathematics)

Serampore College Association for Art and Design (SCAAD) is an endeavour that has been initiated in collaboration with IQAC of Serampore College on 22.09.2017. The founder members of the association consist of a group of college staff of Serampore College who share a common interest in art and design activities. This group and other staff and students of the college have felt for long a need to have an initiative inside the college campus which would promote and encourage creative and academic activities relating to art and design amongst the students, staff and well wishers of Serampore College. The association focuses on creating an awareness amongst the students regarding the unique cultural manifestations that has been in the form of art and design, from past to the present. Rather than indulging only into a pure academic pursuit the association would also rekindle the hidden talents and interests among the students by involving them in a collective enterprise consisting of the actual practitioners and the enthusiasts of this fascinating world of art and design. Such collective enterprise would involve not only the conventional methods, techniques and materials but also unconventional ones that are generally beyond the reach of a typical "art class". This is expected to be an excellent opportunity for the students to practice different art techniques as the members of the association would be able to experiment with various materials and techniques involved in drawing, painting, collage making, sculpture, clay modelling, wall art, mural, mixed media, digital designing of art works, handcrafts etc, in a personalized, open and exploratory manner. The association would organise activities for all levels of interests and abilities. Although persons having prior experience in art and design activities are welcome to become members of SCAAD, it is not necessary for the members to be to have any prior experience in art and design. An insatiable thirst for getting involved into art and design activities is the only eligibility to be a member of the association. Anyone of Serampore College can join at any time and the association generally meets after college hours on a regular basis to hold meetings.

We are here to learn and have fun!

**Contact the
joint convenors**

**and
the**

present members

to become a member of

S C A A D
